

2026 Scottsdale City Council Questionnaire

Candidate Name: Bob Littlefield
Email: bob@boblittlefield.com
Years in Scottsdale: 47 years



Motivation, Values, and Governance

Why are you seeking election to Scottsdale City Council?

Everybody who lives in Scottsdale paid a premium to live here. Your City Council owes it to you to fight to preserve our city's special character and high quality of life. That is why you should vote for me - I am the proven commodity you can trust to stay true to my resident-friendly promises.

If elected, what would you most like to accomplish during your term?

Stop overdevelopment and cut wasteful spending.

Are there any matters that may reasonably come before the City Council in which you would have a potential conflict of interest? If yes, please describe it generally.

No

Governing documents you have reviewed in preparation for your candidacy:

Scottsdale City Charter, Scottsdale General Plan 2035, Scottsdale Character Area Plans, Transportation Plan, Tourism Strategic Plan 2023, Westworld Strategic Plan, Council agendas

Processes: Created, Improved, Reduced, or Eliminated

Please address which City of Scottsdale (COS) or citizen processes you believe should fall into the following categories.

Created: None

Improved: Budgeting

Reduced: Spending

Eliminated: None

Conflict Resolution

When faced with disagreement among City Council members, what approach would you take to encourage productive discussion and reach effective outcomes?

I would like to be collaborative but not at the expense of compromising my core principles.

Vision, Community, and Quality of Life

Vision for Scottsdale

What is your long-term vision for Scottsdale over the next 10–20 years?

Scottsdale is a very special place - it is literally the best place in the Valley to live, work and visit. It is so special that every one of us who lives here, in every part of the city, gladly paid a premium to do so. It is so special it is the number one tourist destination in the valley, attracting visitors who heavily support our local economy. That is the Scottsdale I want to protect and preserve.

Community Engagement

How will you engage with residents and neighborhoods before making policy decisions?

Resident and neighborhood engagement is very important to me. Here's why:

How did Scottsdale get to be so special? Partly because of location – we have a great climate, a stunning natural landscape and a unique Western character all our own.

But what really made Scottsdale special were the thousands of concerned and involved citizens who worked over many decades to create the city we call home. Scottsdale has had many bold, visionary projects in our history such as the McDowell-Sonoran Preserve, the Indian Bend Wash Greenbelt, The Civic Center Mall, and our award-winning Public Art Program. These ideas didn't come from city government; they came from residents like you who wanted a safe and beautiful place to live, not just for themselves but also for their families and friends.

Concerned and involved citizens also spearheaded Scottsdale's high standards for design, development and code enforcement. Standards like such as the Environmentally Sensitive Lands Ordinance, Natural Area Open Space, and all our various Character Area Plans, Scenic Corridors,

Public Safety & Neighborhood Quality of Life

What actions would you prioritize to improve public safety and neighborhood quality of life citywide?

I think our police and fire departments are doing an excellent job of keeping Scottsdale residents safe. One problem we need to fix is our police pay is not completely competitive with other local cities which hurts our ability to attract enough officers.

Noise Management and Enforcement

Noise management and enforcement have been ongoing concerns in certain areas of Scottsdale, including high-activity and entertainment districts. What is your approach to balancing vibrant activity areas with improved enforcement of existing and future noise standards to protect nearby neighborhoods?

undefined

Growth, Land Use, and Housing

Key Issues for City Council

What do you see as the three most important issues currently facing the City Council?

Overdevelopment, water, traffic and overspending

Key Issues for Residents

What do you see as the three most important issues currently facing the City Council?

Overdevelopment, water and traffic

Land Use and Zoning Framework

How should the General Plan guide rezoning and land use decisions?

We should start paying attention to the General Plan and stop making exceptions to it.

Land and Zoning Framework

Under what circumstances, if any, do you support increases/decreases in building height or density?

We have already gone too far, no more!

Rural and Low-Density Areas

How should Scottsdale approach rezoning requests affecting rural or low-density areas?

Where it still exists in Scottsdale rural character needs to be preserved and protected.

Conditional Zoning and Enforcement

What is your view on conditional zoning approvals and compliance enforcement?

I 100% support conditional zoning approvals

Conditional Zoning and Enforcement

Under what conditions should approvals be modified or revoked by City Council action, or allowed to expire?

Whenever developers ignore stipulations attached to their conditional zoning approvals.

Conditional Zoning and Enforcement

How would you achieve improved code enforcement?

More inspectors, tougher standards

Major Redevelopment Projects

What principles should guide City Council decisions on large-scale redevelopment projects that significantly affect surrounding neighborhoods or infrastructure?

In the recent past large-scale redevelopment projects have been allowed to negatively affect surrounding neighborhoods or infrastructure. We must stop allowing this.

Housing Affordability and Workforce Housing

What role, if any, should the city play in addressing housing affordability for workforce residents?

None. This is a private enterprise issue.

Economy, Infrastructure, and City Operations

Water Sustainability

Following the shift from the 2024 Sustainability Plan to the current Sustainability Task Force, what is your vision for Scottsdale's long-term water resiliency? Specifically, how would you prioritize competing needs such as the expansion of the **Advanced Water Treatment facility** for direct potable reuse, **continued aquifer 'banking'**, and community-facing incentives like **turf removal rebates**?

I am a yes on aquifer 'banking' , and turf removal rebates but a no on "toilet to tap." Overdevelopment is the biggest threat to Scottsdale's water supply, stopping that would be the most effective way to fix our water issues.

Transportation and Infrastructure

What priorities should guide updates to the Transportation Master Plan?

Making it easier to get around Scottsdale by car because that is what Scottsdale residents want.

Transportation and Infrastructure

How should parking needs be addressed, particularly in high-activity areas?

Where we need to build additional parking to support local businesses we should do so.

Entertainment and Activity Districts

What considerations should guide the creation, regulation, and ongoing oversight of entertainment or special activity districts?

Where we need to build additional parking to support local businesses we should do so.

Short-Term Rentals and Neighborhood Impacts

What tools should cities have to manage short-term rentals and mitigate neighborhood impacts?

Economic Development and Tourism

What role should the City Council and city administration play in economic development partnerships, tourism promotion, and cultural investments?

The city should support these efforts but should exercise tighter control over them to insure taxpayer \$ are spent wisely.

Fiscal Policy and Accountability

Fiscal Sustainability

Fiscal sustainability is often debated but rarely defined. To understand your approach to the city's long-term financial health:

How do you personally define "Fiscal Sustainability" for the City of Scottsdale?

Cutting wasteful spending. Make sure every dollar of taxpayer money, especially those given to external partners, is spent wisely.

What priority level should the Council assign to sustainability versus immediate community needs?

We have plenty of \$ for immediate community needs but we need to use those \$ wisely.

What specific actions would you take to ensure the Council remains focused on these principles during the budget process?

Cut wasteful spending, cut wasteful spending. and cut wasteful spending.

Revenue and Expenditures

The city must constantly balance its income sources with its service obligations. What specific principles should guide your decisions to create, increase, or eliminate city revenue sources (e.g., taxes, fees, or bonds)?

Scottsdale takes in plenty of \$, we don't need more taxes.

How would you prioritize spending when city revenues exceed expectations versus when they fall short?

Public safety should be the first priority, everything else comes after that.

Departmental Performance and Accountability

Defining a budget is only the first step; ensuring those funds are used effectively is the second. How would you improve transparency and performance measurement across city departments?

More auditing.

What metrics or "red flags" would you look for to determine if a department is being held accountable for its spending and results?

Large requests for more money.

Regional and State Relations

Representing Scottsdale at the State Level

Cities do not control state legislation, but they are often affected by it. How would you approach working with state legislators and regional partners to communicate Scottsdale's interests and concerns on state-level issues that impact the city?

We need to do a much better job of lobbying at the state level. Our current government relations group needs major improvement.

Civic Leadership & Final Insights

Please list organizations, civic volunteer involvement, and any Scottsdale boards, commissions, or task forces you have served on, including the year(s).

Personal:

Arizona resident for 61 years

Scottsdale resident for 46 years

Married 55 years to wife, Kathy

Two adult children, Dan and Heather

Military:

Vietnam combat veteran -- U.S. Army, 1968-70

Arizona Army National Guard, 1971-74

Joe Foss Institute Veteran Presenter

Government:

Chairman of Scottsdale's City Council Budget Subcommittee, 2004 and 2006

Chairman of Scottsdale's Council Subcommittee on Water Issues, 2009-2013

Member of Scottsdale's Audit Committee, 2004-2006, 2009-2013

Member of Scottsdale's Economic Development Subcommittee, 2009-2011

Member of the Joint Scottsdale Unified School District and City Council Committee

Member of the Youth Sports Task Force

Scottsdale's representative to the Papago Park Executive Committee

Member of Scottsdale's WestWorld Subcommittee, 2006-2013

Scottsdale's representative to the Regional Public Transit Authority (RPTA)

Member of the Regional Public Transportation Authority (RPTA) Board of Director's Budget and Finance Subcommittee

Chairman of Scottsdale's Council Subcommittee on Regional Aviation Issues, 2003-2006
Member of the Arizona Governor's Advisory Council on Aviation
Scottsdale's representative to the Maricopa Association of Governments (MAG) Regional Aviation System Plan Policy Committee
Appointed by the City of Phoenix to serve on their Deer Valley Airport Text Amendment Study Group
Legislative Liaison for the Arizona Pilot's Association
Member of Scottsdale's Joint Task Force on the Arts, 2009-2011
Professional:
Founder and President of a successful Scottsdale-based computer company, NetXpert Systems, Inc. 17 years of experience in corporate America as an engineer, sales executive, sales manager and general manager for a number of high-tech companies, including Prime Computer, DataPhaz, Apollo, and Hewlett-Packard. While at Prime Robert was named Branch Manager of the Year for Prime's Western Operations.
Commercial Pilot and Flight Instructor
Education:
Graduated from Arizona State University in 1974 with a B.S. in Engineering
Selected to Tau Beta Pi (the National Engineering Honorary) & Alpha Pi Mu (the National Industrial Engineering Honorary)
National Merit Finalist
Associations (Past and Present):
20 years working with Scottsdale's kids as a youth soccer and baseball coach, soccer referee and soccer club board member
Eagle Scout
American Legion
National Federation of Independent Business
Arizona Software & Internet Association (Former Director)
Kiwanis
Civitan
Arizona Pilot's Association
Arizona Business Aviation Association

Additional Comments

Please share any additional information you believe would help voters better understand your approach to city government leadership.

Everyone who runs for Scottsdale City Council claims to be resident-friendly. But let's be honest, most turn pro-overdevelopment after they are elected.

That's why, if you want to preserve Scottsdale's special character and high quality of life you should support me in the upcoming city election. In the last ten years I have been involved in every major resident-driven battle to preserve Scottsdale's special character and high quality of life:

I fought commercial development in the Preserve by opposing the Desert Discovery Center and working to pass Proposition 420.

I fought overdevelopment in the 5th Avenue shopping district in downtown Scottsdale. by opposing the bloated Southbridge II development and working to successfully refer it to the ballot.

I rallied citizen opposition to the overly dense Kimsey project downtown.

And I have been the leader of the fight to prevent AXON from building the largest apartment development in the history of Arizona in Scottsdale.

Bottom line, I am the proven commodity you can trust to stay true to my resident-friendly promises once I get in office!

