

## COGS Candidate Questionnaire

Instructions: Please fill out the information requested and return it by **3/23/24 via email to: copperphillips@cox.net**

Upon receipt of your completed questionnaire, you will be contacted to schedule an appointment for an interview with the COGS Board of Directors.

Your complete and unedited responses will be posted on the informational COGS website for public review, along with those of the other candidates. **Please keep your answers brief.** However, if you need more space the box will expand to accommodate you. If needed, please continue on an additional page.

No.	Question	Response
1.	<b>DEMOGRAPHICS</b>	
1.a.	Name	<i>Maryann McAllen</i>
1.b.	Home Address	
1.c.	Phone	
1.d.	Years living in Scottsdale	<b>59</b>
1.e.	When did you register to vote in Scottsdale? Have you failed to vote in any Scottsdale or General Election since you registered?	<b>1984</b>
1.f.	Have you been elected or appointed to City positions including City Task Forces, Boards, Committees or Commissions? If so, please list.	<b>Yes. The Scottsdale City Council appointed me to serve on the Parks and Recreation Commission, 2 terms, serving as the Chair for one of those terms. I also served on the Transportation Commission's Paths and Trails subcommittee.</b>
1.g.	Please list any Civic Activities or organizations you belong to.	<b>Currently I am a member of the following civic organizations:</b> <ul style="list-style-type: none"> <li>• <b>Scottsdale Leadership (Class XII) Alumni.</b></li> <li>• <b>Coronado Foundation for the Future, Board President.</b></li> <li>• <b>Coronado Promise.</b></li> <li>• <b>Women's Collective, Founding Member.</b></li> <li>• <b>Women's Guild, St. Maria Goretti Parish.</b></li> </ul>
1.h.	Education/Training	<b>I earned my BA in Communication from Arizona State University.</b>
1.i.	Current Occupation or Pre-Retirement	<b>I am a Manager for Hospice of the Valley.</b> <b>I am the Owner of Rescued Reliques Antiques.</b>
1.j.	Other personal information that you would like to share:	<b>My husband Sam and I have been married 32 years and raised our four children in Scottsdale. Sam and I met as Recreation Leaders, both working for the City of Scottsdale.</b>
2.	<b>CAMPAIGN INFORMATION</b>	
2.a.	Address	<b>PO Box 5082, 8790 E. Via de Ventura, Scottsdale, Az. 85261</b>
2.b.	Phone	<b>480-266-8296</b>
2.c.	Fax	
2.d.	<b>Web-site address**<i>important</i>*</b>	<b>MaryannMcAllenforScottsdale.com</b>
2.e.	E-Mail address	<b>McAllenforScottsdale@gmail.com</b>

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No.	Question	Response
2.f.	Endorsements	
3.	Why have you decided to become a candidate for City Council?	<p>I love my City and I have a passion to serve my community. I started my career with the City of Scottsdale in Community Services, and I have served throughout Scottsdale in many capacities as a leader and volunteer. Being on the inside as an employee and externally as a resident and small business owner, I feel my perspectives will serve Scottsdale's residents through my decision making as a City Councilmember.</p>
4.a.	Identify 3 major issues facing the Council.	<p>Three major issues facing the Scottsdale City Council are Managing the City's Budget, Growth and Development, and Affordable Housing.</p>
4.b.	Identify 3 major issues facing the City.	<p>Three major issues facing the City of Scottsdale are Managing the City's Budget, Growth and Development, and Affordable Housing.</p>
5.	If elected, what would you like to accomplish?	<p>Keeping Scottsdale in a positive position for the future is my priority. We are facing many budgetary unknowns with a loss of state shared revenues, an increased homeless population, and a lack of affordable housing, not to mention a water crisis. My desire to seek realistic solutions to these issues and any others that arise will be my priority.</p>
6.	<p>Are there matters that may come before the City Council in which you would have a Conflict of Interest?</p> <p>If yes, what would the conflicting issues be?</p>	<p><input checked="" type="checkbox"/> No   <input type="checkbox"/> Yes</p>
7.	<p><b>Identify citizen/city processes that you believe need to be:</b></p>	
7.a.	Created	<p>Opportunities for Scottsdale citizens to have regular input in their neighborhoods and community. An example would be to have Police, Fire, Citizen Services, and Code Enforcement hold meetings in geographic areas based on the Policing and Fire precincts. It would allow neighbors to meet with Scottsdale staff that work in their neighborhood, it would build trust with the residents, while increasing needed communication. As our city grows, the importance of getting accurate information to our residents will be mutually beneficial to all residents, especially those who do not have HOA's or Neighborhood Associations.</p>
7.b.	Improved	<p>I would like to more information provided to Scottsdale residents on current city projects, initiatives, and programs that effect their neighborhoods.</p>

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7.c.	Reduced	
7.d.	Eliminated	
8.	<b>Please state your position and/or action on the following zoning and land use issues:</b>	
8.a	What is your position on citywide rezoning requests, text amendments, and General Plan Amendments that significantly change land use or increase height and/or density, especially in proximity to single family residential neighborhoods?	<p><b>Rezoning requests should be considered on a case-by-case basis, with copious amounts of public education and public input included prior to request coming to City Council for formal action. Proposals that include significant changes to established plans must include an expanded public notification process to ensure residents fully understand what is being proposed and giving the residents enough time to work with the proposer(s) and to develop their own position to be presented during public input opportunities.</b></p>
8.b	Conditional Zoning approvals currently do not have time limits for construction to begin and/or unless the project is amended. Should the approved conditional zoning revert back to the original zoning after a specified time period? Please provide the rational for your position.	<p><b>Yes. Conditional zoning approvals should most definitely have a time limit for construction to begin or they should revert to the previous zoning classification. Conditional approvals would ensure development takes place within a specified time limit and give assurance to residents and community members regarding future uses of the site.</b></p>

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8.c	<p>In “The Outpost” project rezoning case, Rural land was rezoned to commercial adjacent to residential large- lot Rural lands, against staff recommendations, breaking with a longstanding policy prohibiting such rezoning. Another project being proposed is to rezone Rural lands from R-190 (5 acre) to R1-43 (1 acre) for a gated development which prohibits horses, adjacent to rural horse operations and stables.</p> <p>What will be your position on these and similar future rezoning cases?</p>	<p><b>Every zoning case has its unique issues; however, it is imperative to keep the entire picture in focus when these decisions are presented.</b></p> <p><b>Considerations I would have, and questions I would ask include:</b></p> <ul style="list-style-type: none"> <li>• <b>Is this request good for Scottsdale and our residents?</b></li> <li>• <b>Does this proposal address a problem?</b></li> <li>• <b>Does supporting this decision create a new problem?</b></li> <li>• <b>Does this action set a precedent that will infringe or create issues impacting future decisions?</b></li> <li>• <b>Is this proposal in line with Scottsdale’s published plans?</b></li> <li>• <b>Are there elements that need to be added or removed from the proposal?</b></li> <li>• <b>Will supporting this proposal be detrimental?</b></li> <li>• <b>What are those most impacted, or most likely to be impacted saying about the proposal?</b></li> </ul>
8.d.	<p>If a Conditional Use Permit holder is not in compliance with ALL of the major CUP conditions and stipulations, how should the city respond?</p>	<p><b>The permit holder must comply with the stipulations associated with the CUP. If the permit holder is noncompliant with the conditions of the agreement, the city should begin the process to withdraw the permit.</b></p>
8.e.	<p>Should the city government have any role in the unaffordable housing costs that are resulting in essential city workers and young families not being able to live within city limits?</p>	<p><b>Yes. We should be aiming to provide a diverse portfolio of housing options throughout Scottsdale. Doing so provides options for essential workers and young families to be able to consider living in the community they are helping to create and would impact traffic congestion and pollution associated with their traveling to and from work daily. Encouraging this diverse housing portfolio can be accomplished by promoting grants, vouchers, and tax incentives to home builders as well as working with nonprofit organizations who specialize with assisting families, veterans, seniors, and persons with disabilities.</b></p>

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8.f.	<p>How would you describe the effects upon the city with the addition of numerous multi-family apartment complexes citywide and the rezoning of any parcels into multi-use (apartments plus small business complex) parcels? Please discuss positive and negative impacts such as housing costs, tourism, traffic congestion, parking, Look and feel of the Scottsdale, etc.</p>	<p><b>Large residential complexes help to solve some housing availability concerns, however, if not fully considered, can negatively impact the surrounding community by increasing population concentrations, traffic, and parking demands. Density, design, layout, and location are all elements our Planners and City Council must take into consideration when approached with multi-family/multi-use proposals. It is true the design and uses are elements of these plans that may provide increased accommodations for residents, small businesses, and generate additional sales tax revenues. Establishing and adhering to design standards created specifically for Scottsdale, with resident input, will help us better control the impacts of developments such as these, and will give our residents the assurance of knowing what future developments will look like.</b></p>
8.g.	<p>Would you support a designated Bar/Entertainment District with its own unique Noise and Event Ordinances? Please explain why or why not.</p>	<p><b>This is quasi what we have now, except the nearby residents do not feel listened to. There is little to no enforcement with the noise ordinance, it has placed the burden of proof on the neighbors who have lived to the north of Camelback and east of Miller roads.</b></p> <p><b>As a city we should enforce an ordinance that we set forth, the businesses should be accountable. At the same time, if there are one-time events or special permits, we as a city should inform the neighbors that will be impacted.</b></p>
8.h.	<p>Do you support complete control of short term rentals reverting back to cities? The legislature has refused to hear any of the proposed bills to restrict STRs in this session.</p> <p>Do you have solutions to share regarding the neighborhood impact of some short term rentals?</p>	<p><b>Yes, all cities should have local control to enforce the STR rules.</b></p> <p><b>The City needs to be responsive to the neighborhoods in making sure that there are not more STR's then homes. The rules the city have put forth need to be enforced and the bad players should be held accountable and fined. We need to protect our neighborhoods so that we are supporting our families build their communities do not fill streets full of STR's who have no skin in the game.</b></p>
8.i.	<p>Should all new projects be required to meet Green Building standards? Should bonuses (increased height, density, etc.) be offered if Green Building standards are met?</p> <p>Should such bonuses be given as a matter of routine or to truly exceptional additions to projects that outweigh the value of the bonuses?</p>	<p><b>Yes, we should hold projects to standards we set forth, while encouraging bolder standards.</b></p> <p><b>Each project would need to be looked at for its own merits, but we should never give bonuses or make exceptions as a matter of routine.</b></p>

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8.j.	Up-zoning increases the intensity of land use and density. Under what conditions do you support Up-zoning?	<b>Every project needs to be looked at on its own merits; as well as how it fits into the area and how it will fit into the city's general plan. We need to look at all projects and measure the long-term effects of each project.</b>
9.	There are not enough Preserve tax funds remaining to allow acquisition of all the remaining land within the voter approved McDowell Sonoran Preserve Boundary. Please state your position on ending the current sales tax or extending it at the same or a different rate and for what period of years. Why or why not?	<b>Absolutely, I support the continuation of the preserve tax at a reduced rate to maintain our city's investment in the preserve and all the open space in our city. Our Preserve, Parks and open spaces are the jewels in our crown. People use our greenbelt as a gold standard in creating their parks systems, we are blessed to be surrounded by such beauty and it is on us to maintain it and keep our investment (the visitors economic impact our community and the million spent annually).</b>
10.	<b>Please explain your position on these city issues:</b>	
10.a.	What is your vision for the city? What should Scottsdale look like in 10, 20, or 30 years from now?	<b>My vision for the city is what the citizens want and vote for in our upcoming general plan. We as a city are incumbent on what the residents want. It is our job as a city to get the maximum input from all residents to deliver their vision. My hope is that it would a vibrant and inclusive community and destination for all who live, work, and play in Scottsdale.</b>
10.b.	What is your position on the location of the new bond-funded parking garage in the Downtown area? Please explain why you have chosen the location you chose.	

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<p>11.a.</p>	<p>1. The concept of Fiscal Sustainability involves managing the annual operating budget by balancing income with expenses.</p> <p>Do you identify any of the city decisions as creating a negative impact on long-term fiscal sustainability?</p> <p>2. Focus your opinions on the city infrastructure, such as roads, city owned facilities, water and sewer, and public services, i.e., public safety, emergency response, communications. Do you support using bond funds on any of the above expenses? Why or why not?</p> <p>3. There are thousands of approved apartments in the pipeline. Please describe how you think these developments will impact the city's operating budget. Please include facts to support your position.</p>	<p>The City of Scottsdale has long been a destination city. People want to work for or in Scottsdale because of the high quality and character. People visit for its beauty and amenities (natural and created) people want to live here for the work life balance.</p> <p>Keeping the city moving in the right direction regardless of the ups and downs of the economy is our charge; being able to accomplish this is what must be continually evaluated and implemented (Budget, water, sewer, transportation, recreation, and social services, etc.). We must create ways to keep our traditional western/hometown values and blend them with new sustainable values that move our city in a positive and competitive manner.</p> <p>We cannot rest on our laurels, we must continue high fiscal responsibility and demand responsive quality for our residents and for all whom work, live, and enjoy Scottsdale.</p>
<p>11.b.</p>	<p>Currently, the city allocates funds for events that are not within the City of Scottsdale, e.g., Final Four that is held in Glendale. What is your position on continuing such funding and why/why not?</p>	<p>I do support the city investing in these regional events, as they attract visitors from all over the world. The Final Four, the Superbowl, NBA Allstar game and many more events that have not taken place in Scottsdale, but we have had the honor of hosting ancillary events that bring millions to our city's economy. Once these tourists have visited, they are sure to return to our beautiful city.</p>
<p>12. <b>Please state your position and/or action on the following transportation questions:</b></p>		
<p>12.a.</p>	<p>The Transportation Master Plan was approved by city council at the April 2022 hearing. What decisions in that document would you encourage to change in the future?</p>	<p>The Transportation Master plan is a well thought out document. Our transportation needs will continually need to be addressed as our city develops.</p>

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12.b	<p>Within the Downtown area, the city has approved under-parked projects by charging in-lieu parking fees at the last rate approx. \$13,000/space which is under current value of \$50,000-\$60,000 to construct.</p> <p>This fund was to be used to build public parking facilities in the future. Staff reported that funds have been used for non-garage funding and is too small an amount for land purchase or garage construction.</p> <p><b>How do you propose dealing with Downtown parking issues and the use of in-lieu parking fees?</b></p>	<p style="color: blue;">We have a shortage of parking downtown and yes it needs to be addressed. I am not convinced that in-lieu parking fees have been as helpful as originally hoped for. An additional and more in-depth study is needed, and I believe one has been proposed. I would most likely be in favor of any future bonds approved by voters that would address this issue. Parking is at a shortage in all areas in the downtown and creative long-term solutions are needed.</p>
14.	<b>Identify city services that you believe need to be:</b>	
14.a.	Created	
14.b.	Improved 7A & 7B	
14.c.	Reduced	
14.d.	Eliminated <span style="color: blue;">Before any service is ever eliminated or added back to the city, it should go through a thorough evaluative process with Citizen input.</span>	
15	<b>Identify city revenue sources that should be:</b>	
15.a	Created	
15.b.	Increased	
15.c.	Reduced	
15.d.	Eliminated <span style="color: blue;">Before any service is ever eliminated or added back to the city, it should go through a thorough evaluative process with Citizen input.</span>	
16.	Other city issues/perspectives you would like to share a position on?	
17.	Additional Comments: <span style="color: blue;">Scottsdale has a growing diverse population of businesses and residents; we should work to acknowledge and engage all of our citizens equally. A Scottsdale that works for all, is a better Scottsdale.</span>	

Signature \_\_\_\_\_ *Maryann McAllen* \_\_\_\_\_

-4/2024 \_\_\_\_\_ Date

## COGS Candidate Questionnaire

Please type your name for your electronic signature. Thank you for your time and careful consideration of each response. **Please email your completed questionnaire by March 23, 2024, to: [copperphillips@cox.net](mailto:copperphillips@cox.net)**

**ALL completed candidate's questionnaires will be posted on the COGS website at**

**<https://coalitionofgreaterscottsdale.org>**

Thank you for taking your valuable time to complete this questionnaire.

The COGS-Coalition of Greater Scottsdale—Board of Directors

Andrew Scheck, Jim Davis, Howard Myers, Marilyn Atkinson, Chris  
Schaffner,

Stan Morganstern, Cathy McKeever, Copper Phillips, and Sonnie Kirtley