

COGS Candidate Questionnaire

Instructions: Please fill out the information requested and return it by [3/23/24 via email to:copperphillips@cox.net](mailto:copperphillips@cox.net)

Upon receipt of your completed questionnaire, you will be contacted to schedule an appointment for an interview with the COGS Board of Directors.

Your complete and unedited responses will be posted on the informational COGS website for public review, along with those of the other candidates. Please keep your answers brief. However, if you need more space the box will expand to accommodate you. If needed, please continue on an additional page.

| No. | Question | Response |
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| 1. | DEMOGRAPHICS | |
| 1.a. | Name | Linda Milhaven |
| 1.b. | Home Address | 8520 E Belgian Trl, Scottsdale, 85258 |
| 1.c. | Phone | 602-690-0901 |
| 1.d. | Years living in Scottsdale | 35 years this time, family moved here 50 years ago |
| 1.e. | When did you register to vote in Scottsdale? Have you failed to vote in any Scottsdale or General Election since you registered? | 1989 I may have missed a few early on but I don't recall. I haven't failed to vote for over 30 years. |
| 1.f. | Have you been elected or appointed to City positions including City Task Forces, Boards, Committees or Commissions? If so, please list. | Scottsdale City Council Industrial Development Authority |
| 1.g. | Please list any Civic Activities or organizations you belong to. | Scottsdale Leadership, Advisory Committee Scottsdale Community College, Community Advisory and Action Team Previously, <ul style="list-style-type: none"> – <u>Scottsdale Area Chamber of Commerce: Two-term Chair, 2001-2003; Executive Committee Member 1998-2005; Board Member 1997-2005; Business Awards Chair, 1994-1997; 2003 Segner Award for Volunteerism; 2005 Chairman's Award</u> – <u>Industrial Development Authority for the City of Scottsdale: Commissioner 1994-2010; President 2000.</u> – <u>Scottsdale Arts (formerly Scottsdale Cultural Council): Chair 2007 - 2010; Board Member since 2001-2010; Advisory Committee 1996-2000.</u> – <u>Better Business Bureau of Northern & Central Arizona: Board Member 1990-2010; Executive Committee 1994-1999; Two-term Chair, 1997 and 1998.</u> – <u>Council of Better Business Bureaus: Board Member 2001-2008; Executive Committee Member 2006 – 2008; Strategic Planning Committee 2006-2007; 2006 Meritorious Service Award</u> – <u>Scottsdale Training and Rehabilitation Services (STARS): Advisory Board Member 2007- 2012; Humanitarian of the Year Award, 2000</u> |

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| | | <ul style="list-style-type: none"> - Scottsdale Leadership: Frank B. Hodges Alumni Achievement Award, 2009; Advisory Board Member 2005-2009; Class VIII Graduate - Scottsdale Education Foundation: Board Member, 1994-1999; Outstanding Board Member, 1996/7. - Women of Scottsdale: 2002 Scottsdale Woman of the Year. - Scottsdale School District & Scottsdale Charos: Outstanding Volunteer, 1996/7 - Scottsdale Historical Society: Hall of Fame Inductee, 2024 |
| 1.h. | Education/Training | Paradise Valley High School, Phoenix, AZ BA, Psychology, Wellesley College, Wellesley, MA MBA, Finance, Columbia University, New York, NY |
| 1.i. | Current Occupation or Pre-Retirement | Retired banker |
| 1.j. | Other personal information that you would like to share: | |
| 2. | CAMPAIGN INFORMATION | |
| 2.a. | Address | 8520 E Belgian Trl, Scottsdale, 85258 |
| 2.b. | Phone | 602-690-0901 |
| 2.c. | Fax | na |
| 2.d. | Web-site address**<i>important</i>* | MilhavenforMayor.com |
| 2.e. | E-Mail address | linda@milhavenformayor.com |
| 2.f. | Endorsements | Pending |
| 3. | Why have you decided to become a candidate for City Council? | As the Community Bank President for Scottsdale, I served the residents and businesses of Scottsdale and saw the importance of economic development to keep our business community strong. Our business community is our economic engine producing high paying jobs and generating tax dollars. All of which contribute to our high quality of life and keep our tax rates low. My business experience helps me to make sound financial decisions related to the City's budget as well as decisions that balance the need for a strong economy and a high quality of life. |
| 4.a. | Identify 3 major issues facing the Council. | <ul style="list-style-type: none"> - Water - Traffic - Quality Development - Short Term Rentals |
| 4.b. | Identify 3 major issues facing the City. | Same as above |

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| 5. | If elected, what would you like to accomplish? | <p>Budget: Insure transparency and accountability to insure that residents know how their money is being spent and that the City remains on a sound financial footing.</p> <p>Water: Insure that new projects use water saving technologies to conserve water and that we have the necessary infrastructure to support new projects. Where there is not adequate infrastructure or water, developers must provide for it. Continue to support water conservation efforts among residents.</p> <p>Traffic: Support road projects that insure a safe and efficient flow of traffic. Insure that new projects pay for the road improvements necessary to support the project and keep traffic flowing smoothly. Improve signal timing and coordination between road projects and signal timing.</p> <p>Quality Development: New projects must adhere to the General Plan. They must not intrude on single family neighborhoods and the roads need to be adequate to support the traffic (or the developer must pay to upgrade the roads).</p> <p>Short Term Rentals: We must continue to update our ordinances to insure that STRs are good neighbors while continuing to lobby the legislature for return of local control.</p> |
| 6. | <p>Are there matters that may come before the City Council in which you would have a Conflict of Interest?</p> <p>If yes, what would the conflicting issues be?</p> | <p>X No <input type="checkbox"/> Yes</p> |
| 7. | Identify citizen/city processes that you believe need to be: | |
| 7.a. | Created | <p>Town Halls: The Mayor and Council need to be more visible and more available to residents. I would like to conduct quarterly Town Halls around the City to provide that opportunity.</p> |
| 7.b. | Improved | <p>Short Term Rentals: The City added personnel and processes to improve the enforcement of ordinances that require STRs to be good neighbors. We must be vigilant in enforcement and improving requirements as needed.</p> <p>Drag Racing: We must continue policing and enforcing laws against excessive speeding and noise. Install sound activated cameras to identify vehicles speeding or creating excessive noise.</p> <p>Noise: The City has contemplated updating the noise ordinances for too long. We must get it done.</p> <p>Parking: We need to improve the visibility of existing parking and insure adequate parking throughout downtown.</p> |

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| 7.c. | Reduced | |
| 7.d. | Eliminated | |
| 8. | Please state your position and/or action on the following zoning and land use issues: | |
| 8.a | <p>What is your position on citywide rezoning requests, text amendments, and General Plan Amendments that significantly change land use or increase height and/or density, especially in proximity to single family residential neighborhoods?</p> | <p>Our single family neighborhoods are to be treasured and protected. Each request needs to be considered on its own merits. We must follow the General Plan and insure that higher density project proposals are only approved in the areas designated by the General Plan.</p> <p>Text amendments must be considered with an understanding of all the implications across the City.</p> |
| 8.b | <p>Conditional Zoning approvals currently do not have time limits for construction to begin and/or unless the project is amended. Should the approved conditional zoning revert back to the original zoning after a specified time period? Please provide the rationale for your position.</p> | <p>Depending on the project. Yes, I would support reverting the zoning back to the original.</p> <p>Requiring that zoning revert will insure that the applicant is ready to move forward when they make their request.</p> |
| 8.c | <p>In “The Outpost” project rezoning case, Rural land was rezoned to commercial adjacent to residential large- lot Rural lands, against staff recommendations, breaking with a longstanding policy prohibiting such rezoning. Another project being proposed is to rezone Rural lands from R-190 (5 acre) to R1-43 (1 acre) for a gated development which prohibits horses, adjacent to rural horse operations and stables.</p> <p>What will be your position on these and similar future rezoning cases?</p> | <p>All cases but be considered in context.</p> <p>The Outpost project is on the corner of two main thoroughfares between a church and a large horse operation. It does not intrude on single family homes.</p> <p>Many residents were happy to get a small commercial development where they could purchase gas in their neighborhood.</p> <p>I am not familiar with the proposed project described but I do not oppose 1 acre parcels. Whether they allow or prohibit horses is the decision of the property owners but they should always be respectful of their neighbors.</p> |

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| 8.d. | If a Conditional Use Permit holder is not in compliance with ALL of the major CUP conditions and stipulations, how should the city respond? | The City should go through the process to notify the permit holder of violations, provide them a reasonable time frame to comply and then if they do not comply revoke the permit. |
| 8.e. | Should the city government have any role in the unaffordable housing costs that are resulting in essential city workers and young families not being able to live within city limits? | <p>The City can create conditions to encourage private investment in housing that can increase our housing stock but the City should play a limited role in developing and operating housing.</p> <p>The options for City involvement are limited since the City charter limits our ability to provide incentives that would reduce the cost of building or the rental costs for housing.</p> <p>The City should continue to be a conduit for housing programs and vouchers from federal, state and county programs.</p> |
| 8.f. | How would you describe the effects upon the city with the addition of numerous multi-family apartment complexes citywide and the rezoning of any parcels into multi-use (apartments plus small business complex) parcels? Please discuss positive and negative impacts such as housing costs, tourism, traffic congestion, parking, Look and feel of the Scottsdale, etc. | <p>Rezoning for multifamily should only be done to add residential uses to existing commercial parcels near employment. Today, 70% of the people who work in Scottsdale commute from other cities. Our housing vacancy rates are near 0%. If we can add housing to our employment centers, we will reduce the road miles traveled for people who work here and improve our traffic flow.</p> <p>Parking must be adequate for projects to meet all of their own parking needs. Our parking requirements insure this</p> <p>To look more broadly at rezoning and traffic, we must consider what uses create the most traffic. Traffic experts tell us that generally residential uses create fewer car trips than office uses, and office uses create fewer car trips than retail uses. Thinking about it, a 1000 sq ft apartment might have 2 people living there who come and go to work 5. A 1000 sq ft medical office will have at least one physician, several assistants and patients coming and going all day. A 1000 sq ft of retail would need even more customers to stay in business. As we look at redeveloping the aging parts of our city, we must be mindful about the relative impacts of these uses.</p> |
| 8.g. | Would you support a designated Bar/Entertainment District with its own unique Noise and Event Ordinances? Please explain why or why not. | I don't understand the benefit of a formally designated Entertainment District. Bars and restaurants are legally permitted uses throughout the City. All of them, throughout the City, should be good neighbors and comply with Noise and Event Ordinances. |

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| 8.h. | <p>Do you support complete control of short term rentals reverting back to cities? The legislature has refused to hear any of the proposed bills to restrict STRs in this session.</p> <p>Do you have solutions to share regarding the neighborhood impact of some short term rentals?</p> | <p>Yes. I support returning control of STRs back to the cities and towns. As you noted, the legislature has been unwilling to make that change. I am hopeful that the Legislature would be willing to approve giving cities and towns the authority to create distance requirements or other means to limit the number of short term rentals.</p> <p>Given the Legislature’s reluctance to return local control over STRs, I recommended convening the Short Term Rental Task Force to recommend ordinances that would require STRs to be better neighbors. As a result, fines were increased. Violations now go through the court system and after repeated violations become criminal offenses. We added officers to improve enforcement and improved coordination among City departments to improve enforcement of repeat offenders. We also require owners to appear on property within an hour if their tenants are not complying with local ordinances. This puts the onus on the owners to do a better job screening their tenants.</p> <p>We must continue to update and strengthen these ordinances</p> |
| 8.i. | <p>Should all new projects be required to meet Green Building standards? Should bonuses (increased height, density, etc.) be offered if Green Building standards are met?</p> <p>Should such bonuses be given as a matter of routine or to truly exceptional additions to projects that outweigh the value of the bonuses?</p> | <p>During my time on Council, we updated our building codes to include more green building guidelines. I supported these changes.</p> <p>As a result, there are fewer “optional” green building guidelines that would qualify for a bonus.</p> <p>Any time, additional height or density is requested the applicant can propose bonuses. Each of these should be considered on a case by case basis and should not be a matter of routine. Even though the City lists potential bonuses there is no guarantee that a bonus will get a project approved.</p> |
| 8.j. | <p>Up-zoning increases the intensity of land use and density. Under what conditions do you support Up-zoning?</p> | <p>There seem to be many opinions about what is considered up-zoning. Every project must be evaluated to determine the impact on water and sewer lines as well as roads. Projects must not overburden our infrastructure.</p> |

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| 9. | <p>There are not enough Preserve tax funds remaining to allow acquisition of all the remaining land within the voter approved McDowell Sonoran Preserve Boundary. Please state your position on ending the current sales tax or extending it at the same or a different rate and for what period of years. Why or why not?</p> | <p>If both taxes are allowed to run out, there will be \$250million left after paying for all the land purchases and building the trailheads. The Council should consider asking the residents to expand the use of the existing tax to fund maintenance and operations of the Preserve and the remainder for other open spaces across the City rather than ask for a new tax.</p> <p>Some have suggested that if the new tax is approved the City Council would ask residents to vote to retire the second tax. The current Council cannot obligate a future Council to take that action. Promising to retire a tax in the future is asking residents to bet-on-the-come.</p> <p>I have an additional concern that the Task Force recommendation calls for the first 25% of the tax to be used to protect WestWorld fields from storm water. The recommended ballot language does not make that clear. Also, we have very few rain days and we get most of our storms during the monsoon season when it would be unlikely there would be an outdoor event on the fields.</p> |
| 10. | <p>Please explain your position on these city issues:</p> | |
| 10.a. | <p>What is your vision for the city? What should Scottsdale look like in 10, 20, or 30 years from now?</p> | <p>We are and must continue to be a world class community.</p> <p>Over this time, we must respect the unique characteristics of every part of our City. The north maintains it's more open feel. Central maintains its suburban feel and our south maintains its mid-century modern feel.</p> <p>Our business areas continue to prosper and contribute to our tax revenues to help keep our tax rates low.</p> <p>We continue to maintain our infrastructure at the highest levels and we will have been able to add new amenities that improve our quality of life.</p> <p>We continue to be a safe community with the best police and fire services.</p> <p>Traffic flow smoothly on well-maintained roads.</p> |
| 10.b. | <p>What is your position on the location of the new bond-funded parking garage in the Downtown area? Please explain why you have chosen the location you chose.</p> | <p>While I was on City Council, we looked at downtown parking several times. In 2020, it was reported there are 8972 total public parking spaces downtown and that the northeast quadrant of the downtown is the most unevenly balanced. The need in the NE quadrant is for day time uses not for the bars and restaurants. In lieu parking fees collected mostly from the NE quadrant were used to add 855 new spaces downtown, none of them in the NE quadrant.</p> <p>Zoning approvals for projects in the SW quadrant were required to park themselves and they were required to add additional public parking above what is needed for the project. Given the additional parking planned for the SW quadrant, it seems the parking garage should go to the NE quadrant to support the day time uses.</p> |

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| <p>11.a.</p> | <p>1. The concept of Fiscal Sustainability involves managing the annual operating budget by balancing income with expenses.</p> <p>Do you identify any of the city decisions as creating a negative impact on long-term fiscal sustainability?</p> <p>2. Focus your opinions on the city infrastructure, such as roads, city owned facilities, water and sewer, and public services, i.e., public safety, emergency response, communications. Do you support using bond funds on any of the above expenses? Why or why not?</p> <p>3. There are thousands of approved apartments in the pipeline. Please describe how you think these developments will impact the city's operating budget. Please include facts to support your position.</p> | <p>1. No.</p> <p>2. Bonds funds may only be used to support capital infrastructure and should only be used when our annual revenues are not sufficient to make needed investments.</p> <p>Roads: We have a sales tax to help fund roads but bonds are another good way to fund roads.</p> <p>Water and Sewer Infrastructure: Water rates and fees pay for water and sewer infrastructure so GO bonds are not needed.</p> <p>Public Safety: Bonds are a good way to pay for new fire stations and police facilities. The new fire and police training facilities are a good example.</p> <p>3. New projects pay for any infrastructure improvements (water, sewer, roads) needed to support the project.</p> <p>Ongoing maintenance is paid for from ongoing tax revenues. The increased value of the project increases the property taxes due. In addition, sales taxes may be generated by the new use and by the people who will live or work there spending their money in the City. These additional revenues will support the maintenance of our infrastructure.</p> <p>Water and sewer infrastructure maintenance will be paid through the water rates and fees the occupants pay.</p> |
| <p>11.b.</p> | <p>Currently, the city allocates funds for events that are not within the City of Scottsdale, e.g., Final Four that is held in Glendale. What is your position on continuing such funding and why/why not?</p> | <p>Although events may take place in other cities, Scottsdale hotels receive the benefit of these events. Folks may go to Glendale for the Final Four or the Super Bowl, but many of them stay at Scottsdale hotels, eat in Scottsdale restaurants and shop in Scottsdale stores. During these events, Scottsdale hotel properties charge a premium and still have very low vacancies. As long as we continue to see a return on our investment in terms of economic benefit, we should continue to use our bed tax dollars to support them.</p> |
| <p>12. Please state your position and/or action on the following transportation questions:</p> | | |
| <p>12.a.</p> | <p>The Transportation Master Plan was approved by city council at the April 2022 hearing. What decisions in that document would you encourage to change in the future?</p> | <p>The Transportation Master Plan is a guideline. Every project in the plan requires specific project and contract approval from the City Council.</p> <p>Discussion of reducing lane miles created concern among residents. Some road configurations may make sense, especially when we have adequate capacity, neighborhood support and can improve the safety of our roads. I am happy to see that staff have already backed off of some these projects. For example, Hayden may be under capacity but we will need those lanes to offload traffic if there is a freeway closure.</p> <p>Bus Rapid Transit is not well suited for Scottsdale. To operate at maximum efficiency, BRT requires a dedicated lane which would reduce our road capacity for cars and impede traffic flow.</p> <p>Nothing in the plan is final and each project is considered case-by-case.</p> |

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| 12.b | <p>Within the Downtown area, the city has approved under-parked projects by charging in-lieu parking fees at the last rate approx. \$13,000/space which is under current value of \$50,000-\$60,000 to construct.</p> <p>This fund was to be used to build public parking facilities in the future. Staff reported that funds have been used for non-garage funding and is too small an amount for land purchase or garage construction.</p> <p>How do you propose dealing with Downtown parking issues and the use of in-lieu parking fees?</p> | <p>According to the 2020 update to City Council, in lieu parking fees generated \$2.9million dollars and were used to create 855 real parking spaces. The area eligible to purchase in-lieu parking is largely in the northeast quadrant however none of these real spaces were added there.</p> <p>Since 1990, 3249 public parking spaces have been added at the Waterfront, 5th Ave, Old Town Corral, Galleria, Southbridge and Nordstroms.</p> <p>In total, there are over 18K parking spaces in downtown, approximately 6600 in public spaces, 2300 on street parking and 9000 in private lots (for employees and patrons of businesses).</p> <p>Only small projects are eligible (less than 20K sq ft) to purchase in lieu spaces and they may only acquire 5 spaces. Larger projects are required to park themselves and parking requirements have been increased in recent years.</p> <p>Opinions among downtown stakeholders are varied on the topic. Some say we don't have enough, some say they are in the wrong places and some say they wish we had a parking problem.</p> <p>We can do a better job letting folks know where the parking is located, provide shuttles to connect parking to businesses and do a review of cities that are well parked and under parked to evaluate how many spaces are needed.</p> <p>We must also build the parking garage approved in the last bond.</p> |
| 14. | Identify city services that you believe need to be: | |
| 14.a. | Created | |
| 14.b. | Improved | |
| | We should be approaching every City service with an eye on continuous improvement, | |
| 14.c. | Reduced | |
| 14.d. | Eliminated | |
| 15 | Identify city revenue sources that should be: | |
| 15.a | Created | Depending on the outcome of the conversation (and potential vote) on the proposal sales tax, we need to insure that our parks and open spaces are well maintained. |
| 15.b. | Increased | |
| 15.c. | Reduced | |
| 15.d. | Eliminated | |
| 16. | Other city issues/perspectives you would like to share a position on? | |

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| 17. | Additional Comments: | |
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Linda Milhaven

March 22, 2024

Signature _____ Date _____

Please type your name for your electronic signature. Thank you for your time and careful consideration of each response. **Please email your completed questionnaire by March 23, 2024, to: copperphillips@cox.net**

ALL completed candidate’s questionnaires will be posted on the COGS website at

<https://coalitionofgreaterscottsdale.org>

Thank you for taking your valuable time to complete this questionnaire.

The COGS-Coalition of Greater Scottsdale—Board of Directors

Andrew Scheck, Jim Davis, Howard Myers, Marilyn Atkinson, Chris Schaffner,

Stan Morganstern, Cathy McKeever, Copper Phillips, and Sonnie Kirtley