

COGS Candidate Questionnaire

Instructions: Please fill out the information requested and return it by **3/23/24 via email to: copperphillips@cox.net**

Upon receipt of your completed questionnaire, you will be contacted to schedule an appointment for an interview with the COGS Board of Directors.

Your complete and unedited responses will be posted on the informational COGS website for public review, along with those of the other candidates. Please keep your answers brief. However, if you need more space the box will expand to accommodate you. If needed, please continue on an additional page.

No.	Question	Response
1.	DEMOGRAPHICS	
1.a.	Name	Lisa Borowsky
1.b.	Home Address	Campaign address below
1.c.	Phone	
1.d.	Years living in Scottsdale	50 appx
1.e.	When did you register to vote in Scottsdale? Have you failed to vote in any Scottsdale or General Election since you registered?	1990 appx. No.
1.f.	Have you been elected or appointed to City positions including City Task Forces, Boards, Committees or Commissions? If so, please list.	City Council 2008-2012 Water Subcommittee, Audit Committee, CVB BOD, Westworld Subcommittee
1.g.	Please list any Civic Activities or organizations you belong to.	National Charity League, TGEN Center for Rare Childhood Disease Research, Charros Foundation BOD & many others
1.h.	Education/Training	BS ASU, JD St. John's University School of Law & accomplished Equestrian!
1.i.	Current Occupation or Pre-Retirement	Commercial/Construction Litigation Attorney
1.j.	Other professional or personal information that you would like to share:	Professional: I have represented 1000s of homeowner clients against developers for faulty construction for 20+ years. Personal: I am the proud mom to my beautiful daughter, Savannah, currently in her freshman year at U of A. I have two adorable shihtzus, Harley and Pixie, and an amazing half Arabian Mare, Oh My Valentine, born on 2/14/14 who is in foal and is due with our first grand-foal in a few months!
2.	CAMPAIGN INFORMATION	
2.a.	Address	7702 E. Doubletree Ranch Road, Suite 300, Scottsdale
2.b.	Phone	4802693511
2.c.	Fax	
2.d.	Web-site address** <i>important</i> *	lisaformayor.com
2.e.	E-Mail address	lisa@lisaformayor.org

COGS Candidate Questionnaire

No.	Question	Response
2.f.	Endorsements	1000s of Scottsdale citizens who voted for me in 2020 and have persistently encouraged me to pursue election in 2024. Numerous significant endorsements to be announced!
3.	Why have you decided to become a candidate for City Council?	To put an end to poor planning and poor decisions, especially when it comes to over-development of underwhelming projects being approved which do NOT better Scottsdale, lack of leadership, lack of vision, deterioration of quality of life for residents, failure to respect our heritage and deep rooted character that have led to the success of our city, arrogance at City Hall, disrespect for citizens' best interests and input, lack of transparency, lack of proactive policy formation, overspending taxpayer \$, lack of accountability re: oversight of capital improvement projects, and, most important, my passion for protecting Scottsdale's future and our quality of life!
4.a.	Identify 3 major issues facing the Council.	I covered these above but in order they are: 1. The urbanization of Scottsdale (overdevelopment, traffic, crime, and overall deterioration of quality of life). 2. Lack of respect for citizen involvement and disregard for our heritage as a city. 3. Overspending and lack of oversight on spending taxpayer \$.
4.b.	Identify 3 major issues facing the City.	See above
5.	If elected, what would you like to accomplish?	A resurrection of ideas and planning for Scottsdale as we know (knew) it. Get back to what made us great.
6.	Are there matters that may come before the City Council in which you would have a Conflict of Interest? If yes, what would the conflicting issues be?	X No <input type="checkbox"/> Yes
7.	Identify citizen/city processes that you believe need to be:	
7.a.	Created	More citizen engagement Citizens' Budget Commission Direct appointments to Boards & Commissions
7.b.	Improved	Fully fund PD and Fire and increase level of City support and pride for public safety.
7.c.	Reduced	Road diets and roundabouts, and overbudget and delayed traffic projects. Divisiveness at City Hall.

COGS Candidate Questionnaire

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7.d.	Eliminated	Homeless hotels funded by taxpayer dollars, street panhandling that creates dangerous conditions for all, drag racing, lack of leadership, lack of vision, and reckless spending.
8.	Please state your position and/or action on the following zoning and land use issues:	
8.a	What is your position on citywide rezoning requests, text amendments, and General Plan Amendments that significantly change land use or increase height and/or density, especially in proximity to single family residential neighborhoods?	I am a no on all of these unless the plan creates a significant and objective enhancement to the neighboring communities and the community as a whole.
8.b	Conditional Zoning approvals currently do not have time limits for construction to begin and/or unless the project is amended. Should the approved conditional zoning revert back to the original zoning after a specified time period? Please provide the rationale for your position.	Yes. There should be restrictions and requirements which hold developers accountable to perform as approved within a reasonable timeframe. We should not be approving projects that are only benefitting the applicant with no accountability for residents.
8.c	<p>In "The Outpost" project rezoning case, Rural land was rezoned to commercial adjacent to residential large-lot Rural lands, against staff recommendations, breaking with a longstanding policy prohibiting such rezoning. Another project being proposed is to rezone Rural lands from R-190 (5 acre) to R1-43 (1 acre) for a gated development which prohibits horses, adjacent to rural horse operations and stables.</p> <p>What will be your position on these and similar future rezoning cases?</p>	I will look to the neighbors of such projects to guide my decision making, and balance the benefits the projects offer against the costs to the community as a whole.

COGS Candidate Questionnaire

No.	Question	Response
8.d.	If a Conditional Use Permit holder is not in compliance with ALL of the major CUP conditions and stipulations, how should the city respond?	Revoke the CUP if there is not timely compliance.
8.e.	Should the city government have any role in the unaffordable housing costs that are resulting in essential city workers and young families not being able to live within city limits?	Taxpayer dollars should not be used for private enterprise functions such as development of retail goods, services or housing. I do support identifying solutions that encourage and support essential service workers living within our community.
8.f.	How would you describe the effects upon the city with the addition of numerous multi-family apartment complexes citywide and the rezoning of any parcels into multi-use (apartments plus small business complex) parcels? Please discuss positive and negative impacts such as housing costs, tourism, traffic congestion, parking, Look and feel of the Scottsdale, etc.	<p>There are many negative impacts:</p> <p>The deterioration of the overall look and feel of our city, and our residents' quality of life through diminished open space, impacted view corridors and the elimination of a “low slung” residential community. All of the over development risks our place as a high end tourism destination.</p> <p>Other negative impacts include major traffic congestion and the abandonment of our western heritage.</p>
8.g.	Would you support a designated Bar/Entertainment District with its own unique Noise and Event Ordinances? Please explain why or why not.	I need a full cost vs. benefit analysis before deciding an issue such as this but would support the discussion and investigation of options.
8.h.	<p>Do you support complete control of short term rentals reverting back to cities? The legislature has refused to hear any of the proposed bills to restrict STRs in this session.</p> <p>Do you have solutions to share regarding the neighborhood impact of some short term rentals?</p>	YES—stricter enforcement of ordinances re: disturbing the peace, noise, etc. Also, I will be an advocate for restoring Scottsdale's rights to govern STRs at the State Capitol.

COGS Candidate Questionnaire

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8.i.	<p>Should all new projects be required to meet Green Building standards? Should bonuses (increased height, density, etc.) be offered if Green Building standards are met?</p> <p>Should such bonuses be given as a matter of routine or to truly exceptional additions to projects that outweigh the value of the bonuses?</p>	<p>We should incentivize quality development projects. All projects should honor Scottsdale’s heritage which includes high quality plans which demonstrate interesting design which benefit our community.</p> <p>Only consider entitlements for exceptional projects applying a high bar for project approval.</p>
8.j.	<p>Up-zoning increases the intensity of land use and density. Under what conditions do you support Up-zoning?</p>	<p>Only if they fit within the above criteria 8.i.</p>
9.	<p>There are not enough Preserve tax funds remaining to allow acquisition of all the remaining land within the voter approved McDowell Sonoran Preserve Boundary. Please state your position on ending the current sales tax or extending it at the same or a different rate and for what period of years. Why or why not?</p>	<p>We should only focus of acquiring additional MSP land if it serves a purpose, i.e., to buffer/prevent development. Owning land which cannot otherwise be developed due to access or elevation is not necessary or cost effective. The current administration has not demonstrated responsible oversight of the prior bond funds which are currently being expended, with projects running significantly over budget and taking far longer than projected.</p>
10.	<p>Please explain your position on these city issues:</p>	
10.a.	<p>What is your vision for the city? What should Scottsdale look like in 10, 20, or 30 years from now?</p>	<p>Restore our quality of life, reduce wasteful spending, increase citizen involvement,</p>
10.b.	<p>What is your position on the location of the new bond-funded parking garage in the Downtown area? Please explain why you have chosen the location you chose.</p>	<p>The downtown/Old Town merchants and residents should be directing the discussion and decision making on location and plan. We should focus on improving transportation options for people visiting Old Town which allows people to get around the area easier without having to move their vehicles.</p>

COGS Candidate Questionnaire

<p>11.a.</p>	<p>1. The concept of Fiscal Sustainability involves managing the annual operating budget by balancing income with expenses.</p> <p>Do you identify any of the city decisions as creating a negative impact on long-term fiscal sustainability?</p> <p>2. Focus your opinions on the city infrastructure, such as roads, city owned facilities, water and sewer, and public services, i.e., public safety, emergency response, communications. Do you support using bond funds on any of the above expenses? Why or why not?</p> <p>3. There are thousands of approved apartments in the pipeline. Please describe how you think these developments will impact the city's operating budget. Please include facts to support your position.</p>	<p>Budget overrides on capital projects are a key example of wasteful spending.</p> <p>As Mayor, I will insist upon funding needs before wants when spending taxpayer dollars. If we cannot afford to fully fund public safety, we cannot afford to spend on items/issues/departments which are not absolutely necessary. Infrastructure maintenance and improvements are also a top priority.</p> <p>Apartment approvals are destroying the look, feel and experience of Scottsdale; we cannot afford to continue in this direction. High density creates additional stress on already aging infrastructure which negatively impacts all citizens.</p>
<p>11.b.</p>	<p>Currently, the city allocates funds for events that are not within the City of Scottsdale, e.g., Final Four that is held in Glendale. What is your position on continuing such funding and why/why not?</p>	<p>Scottsdale supports and funds many attractive events and tourism-based opportunities within our city which benefits the entire Valley; we should be careful not spend unnecessarily on surrounding area events.</p>
<p>12.</p>	<p>Please state your position and/or action on the following transportation questions:</p>	
<p>12.a.</p>	<p>The Transportation Master Plan was approved by city council at the April 2022 hearing. What decisions in that document would you encourage to change in the future?</p>	<p>Will supplement.</p>

COGS Candidate Questionnaire

12.b	<p>Within the Downtown area, the city has approved under-parked projects by charging in-lieu parking fees at the last rate approx. \$13,000/space which is under current value of \$50,000-\$60,000 to construct.</p> <p>This fund was to be used to build public parking facilities in the future. Staff reported that funds have been used for non-garage funding and is too small an amount for land purchase or garage construction.</p> <p>How do you propose dealing with Downtown parking issues and the use of in-lieu parking fees?</p>	Stop approving density which requires more parking spaces than are available or possible to fabricate.
14.	Identify city services that you believe need to be:	
14.a.	Created Citizens' Budget Commission	
14.b.	<p>Improved</p> <p>More efficient online access for citizens</p> <p>Clean up of streets, i.e., drag racing, panhandling and other which nuisances which create dangerous conditions.</p>	
14.c.	<p>Reduced</p> <p>Wasteful spending</p>	
14.d.	<p>Eliminated</p> <p>Homeless hotels</p> <p>Road diets</p> <p>Smothering public input and healthy debate on issues</p>	
15	Identify city revenue sources that should be:	
15.a	<p>Created</p> <p>More tourism revenue derived from restoring our focus on what has made us great and attractive to visitors worldwide.</p>	
15.b.	Increased	
15.c.	Reduced	

COGS Candidate Questionnaire

15.d.	Eliminated Road diets, homeless hotels	
16.	Other city issues/perspectives you would like to share a position on?	It's a critical time for leadership and vision which is focused on correcting the course of our city. I am committed to delivering both.
17.	Additional Comments:	thank you for your interest in my campaign!

Signature *Lisa Borowsky* Date 1/23/24

Please type your name for your electronic signature. Thank you for your time and careful consideration of each response. **Please email your completed questionnaire by March 23, 2024, to: copperphillips@cox.net**

ALL completed candidate's questionnaires will be posted on the COGS website at

<https://coalitionofgreaterscottsdale.org>

Thank you for taking your valuable time to complete this questionnaire.

The COGS-Coalition of Greater Scottsdale—Board of Directors

Andrew Scheck, Jim Davis, Howard Myers, Marilyn Atkinson, Chris Schaffner,

Stan Morganstern, Cathy McKeever, Copper Phillips, and Sonnie Kirtley